

***“Where words fail, music speaks!”***

-Hans Christian Andersen

Words have failed us all, many times, during the last year of this pandemic, but one thing hasn't changed. What an incredible community we have in Midcoast Maine! At a time when many community choral groups have gone silent completely on hiatus, **Tapestry Singers** have stayed engaged by creating virtual choir recordings, revisiting the Maine Bicentennial concert program, meeting together on Monday nights to vocalize and socialize, and providing private coaching sessions.

Tapestry Singers is a **non-profit community based** organization comprised of members of all ages from many different midcoast towns. We count high school students, business owners, young parents, grandparents, and retirees as our valued and talented members. Led by the incomparable **Beth Preston**, we strive to continue to bring interesting and beautiful choral music to midcoast Maine, even in a pandemic!

We are working towards a Spring Performance (live or virtual, it remains to be seen) celebrating the postponed Maine Bicentennial. The music selections honor as many cultures as possible.. Four of the pieces have lyrics of Maine poets (H.W. Longfellow, Edna St. Vincent Millay, E.A. Robinson, and Philip Booth). The folk songs give nods to lumberjacks, potato farmers, sea-farers, and the French. There is also a Water Song sung both in Algonquin and Penobscot. The last piece by Gordon Bok will be an audience sing-a-long, either in person or online.

**Your advertising and sponsorship dollars** enable us to continue to perform our concerts throughout the year, offer scholarships to promising young singers, and provide some exposure to your business as a sponsor to an expanded multi-generational audience as well as gain the appreciation of our members.

I hope you will consider helping to sponsor Tapestry Singers by placing an ad in the spring concert program for the 2021 season. When live performances are possible, donor names will be listed in a physical program handed out at the venue. Until then, donors and advertisers will be acknowledged in a virtual program (see example below) that will be posted, on our website and on our facebook page.

**Virtual Program:** [https://issuu.com/tapestrysingers/docs/tapestry\\_program\\_winter\\_2019](https://issuu.com/tapestrysingers/docs/tapestry_program_winter_2019)

**Website:** [tapestrysingermaine.org](http://tapestrysingermaine.org),

**Face Book:** [facebook.com/tapestrysingersmaine](https://facebook.com/tapestrysingersmaine)

I think you will find that our advertising rates are comparatively reasonable, knowing that your advertising budget may be limited. See the attachment for sizes and prices. If you are interested in an inside cover or the back page, please contact me as soon as possible for availability.

You can place your ad order in one of 3 ways:

1. **Go online to [www.tapestrysingersmaine.org/advertise](http://www.tapestrysingersmaine.org/advertise)** - Submit your ad copy and payment securely. If you've advertised with us before, we can reuse your ad copy!

2. **Email your ad copy to [tapestryadvertising@gmail.com](mailto:tapestryadvertising@gmail.com).** An invoice will be emailed to you.
3. **Mail your ad copy and payment to us at Tapestry Singers, Attn: Ad Coordinator, PO Box 666, Newcastle, ME 04553.** A receipt will be mailed to you.

Please visit our website for concert updates, volunteer opportunities, and donation and advertising submissions. [www.TapestrySingersMaine.org](http://www.TapestrySingersMaine.org) If you have any questions, please contact me at [tapestryadvertising@gmail.com](mailto:tapestryadvertising@gmail.com) or [info@tapestrysingersmaine.org](mailto:info@tapestrysingersmaine.org) .

Thank you again for your support of Tapestry Singers.

Warmly,

Kimberley Tolley  
Tapestry Singers Advertising Coordinator